

| <b>PESQUISA DE PREÇOS DIA DAS MÃES 2022</b> |                            |                    |                  |                        |                         |               |                    |                 |
|---|----------------------------|--------------------|------------------|------------------------|-------------------------|---------------|--------------------|-----------------|
|   | <b>Produto</b>             | <b>CASAS BAHIA</b> | <b>PONTO</b>     | <b>AMERICANAS</b>      | <b>CASA &amp; VÍDEO</b> | <b>MAGALU</b> | <b>MENOR PREÇO</b> | <b>VARIAÇÃO</b> |
| <b>ELETRÔNICOS</b>                          | IPHONE 11 64 GB            | R\$ 4,599.00       | R\$ 4,599.00     | R\$ 3,599.00           | -                       | R\$ 4,099.00  | R\$ 3,599.00       | 27.79%          |
|   | SAMSUNG A32 128 GB         | R\$ 1,699.00       | R\$ 1,699.00     | R\$ 1,659.00           | R\$ 1,679.00            | R\$ 1,599.00  | R\$ 1,599.00       | 6.25%           |
|   | NOTEBOOK POSITIVO          | R\$ 1,999.00       | R\$ 1,999.00     | R\$ 1,499.00           | -                       | R\$ 1,899.00  | R\$ 1,499.00       | 33.36%          |
|   | TABLET SAMSUNG A7 32 GB    | R\$ 999.00         | R\$ 999.00       | R\$ 1,199.00           | -                       | R\$ 1,199.00  | R\$ 999.00         | 20.02%          |
| <b>ELETRODOMÉSTICOS</b>                     | CAFETEIRA ELÉTRICA         | R\$ 139.00         | R\$ 139.00       | R\$ 189.90             | R\$ 129.90              | R\$ 119.90    | R\$ 119.90         | 58.38%          |
|   | CAFETEIRA EXPRESSA         | R\$ 429.00         | R\$ 399.00       | R\$ 409.00             | R\$ 399.90              | R\$ 399.90    | R\$ 399.00         | 2.51%           |
|   | AIR FRYER                  | R\$ 349.00         | R\$ 349.00       | R\$ 399.90             | -                       | R\$ 499.00    | R\$ 349.00         | 14.58%          |
|   | LIQUIDIFICADOR             | R\$ 89.00          | R\$ 73.90        | R\$ 99.99              | R\$ 99.90               | R\$ 89.90     | R\$ 73.90          | 35.30%          |
|   | SMART TV 50"               | R\$ 2,599.00       | R\$ 2,699.00     | R\$ 2,499.00           | -                       | R\$ 2,499.00  | R\$ 2,499.00       | 8.00%           |
|   | PANELA DE PRESSÃO ELÉTRICA | R\$ 369.00         | R\$ 499.90       | R\$ 409.99             | R\$ 449.90              | R\$ 549.90    | R\$ 369.00         | 35.47%          |
|   | SECADOR DE CABELO          | R\$ 119.00         | R\$ 89.90        | R\$ 129.99             | R\$ 79.90               | R\$ 74.90     | R\$ 74.90          | 73.55%          |
|   |                            | <b>RENNER</b>      | <b>RIACHUELO</b> | <b>CAMILA PRESENTE</b> |                         |               |                    |                 |
| <b>PERFUMES</b>                             | 212 VIP ROSÉ 50 ML         | R\$ 499.90         | R\$ 499.90       | R\$ 499.00             |                         |               | R\$ 499.00         | 0.18%           |
|   | LADY MILLION 50 ML         | R\$ 499.90         | R\$ 499.90       | R\$ 499.00             |                         |               | R\$ 499.00         | 0.18%           |
|   | LA VIE EST BELLE 50 ML     | R\$ 499.90         | R\$ 499.90       | R\$ 499.00             |                         |               | R\$ 499.00         | 0.18%           |